



Dear Friend and Supporter,

Big News! Spay Memphis, formerly Mid-South Spay & Neuter Services, has released an updated brand identity, which included a new logo, newly designed website, and upcoming location move. We believe this new look better reflects the direction the clinic has taken since opening in 2005 and will take us far into the future. In addition, we will be moving our clinic to a new Memphis location to better accommodate our ongoing growth.

Our clinic has been working extremely hard on increasing our capacity and quality of care, while keeping our cost to the public affordable. We've sent Dr. Syron Oleson, our supervisory veterinarian, to train at the Humane Alliance in North Carolina, which not only improved her surgery technique but decreased the time of her spay/neuter surgeries. This decreases the amount of time pets are under anesthesia, making the surgery even safer than before. Additionally, every pet in our clinic now receives a pain/anti-inflammatory injection, included in the cost of the surgery. With these changes, we were able to provide 5,235 spay/neuter surgeries last year - our highest number yet!

With so many positive changes and growth, it felt like a natural progression to modernize our brand, logo, and clinic location. However, we did not reach this decision lightly. Thanks to local advertising firm, inferno, we conducted a wide variety of research into this change and know it is the right move for our clinic. Our organization is now officially Spay Memphis, with the wonderful new logo you see at the top of this page. You'll see this change reflected in all further correspondence, as well as on our website and social media pages. Finally, thanks to the amazing generosity of Bob and Judy Reed, our clinic will be moving to a much larger location at 3787 Summer Avenue, Memphis, TN 38122 at the end of August. This new location will allow us some much needed additional square footage and room for future growth. With our new look and more prominent location, our clinic is taking a huge step in expanding our presence in the city.

Our phone number and email address will remain the same and you can continue to connect with us online at www.spaymemphis.org.

We hope you are as thrilled with this news as we are. We could not have reached this milestone in our organization without your continuous support! Keep an eye on our website and social media for an announcement of our official move date and exciting upcoming events.

With much appreciation,

Brittany Pace

Brittany Pace
Executive Director
Spay Memphis